

The Story Behind The Ivy



As you have seen in my design, I chose Ivy to represent love. To explain why I did that, I should talk about some things in Iranian culture.

In Farsi (The official language of Iran) love is called “Eshgh”. Moreover, ivy is called “Ashaghe”. So these two words have the same root in our language. The literal meaning of this word is desire, want and wish, but the conceptual meaning comes from the nature of this beautiful evergreen plant. Ivy does not grow on its own. It wraps around trees and grows. In this way, it becomes stronger every day. And after a while it makes the tree its own. So I decided to choose Ivy to show love, because of its nature and behavior.

To me, love is green. It’s like a plant that needs care, attention and support. And when you give it these things, it grows to be the strongest feeling that you have ever experienced. Something that can change the meaning of everything for you!